

FOR IMMEDIATE RELEASE

**AUDLEY GROUP EXPANDS PLANNING TEAM WITH NEW PLANNING DIRECTOR
APPOINTMENT**

Audley Group, the UK's leading provider of luxury retirement villages, today announces that Emma Trinder has joined the team as Planning Director.

In her new role Emma will lead the planning team across all Audley and Mayfield villages within the UK. She will also assume responsibility for village design and ensuring that Audley's reputation for the highest quality builds, and its impeccable planning record across the UK is maintained. Emma will report directly to Managing Director Kevin Shaw.

Emma joins Audley Group from ETG Consulting, where she advised clients on the planning, design and operation of a number of BTR projects across the UK. Prior to this role she spent nine years at Moorfield Group, where she was responsible for delivery of planning strategy for all alternative residential assets, including retirement living. She has also held senior roles at JLL and Drivers Jonas, and is a qualified planner. Emma is also a Board Director for Spruce Homes, part of Southern Housing.

Kevin Shaw, Managing Director, Audley Group, said: "The demand for our retirement villages remains extremely strong and we are excited to welcome someone with Emma's extensive track record on board. I've worked with Emma for many years in her previous roles and know from first-hand experience how much quality, energy and expertise she will bring to Audley. We are lucky to have her. Retirement living is a long-term growth sector and Audley remains at the forefront of that growth."

Emma Trinder, Planning Director, Audley Group, said: "Audley is a company that I have admired from afar for a number of years, so it's a real thrill to now be part of the team. The welcome has been fantastic and I am looking forward to rolling up my sleeves and helping Audley maintain its reputation at the pinnacle of retirement living providers."

-Ends-

For more information or spokespeople for Audley Group contact Emma Evans on audleygroup@teamspirit.uk.com or 020 7360 7878

Audley Group

Audley Group is a specialist retirement housing provider which acquires sites, develops and then operates retirement villages. The Group has two brands: Audley Villages, founded in 1991 and aimed at the luxury end of the market, and Mayfield Villages, a proposition with broader appeal. Audley Group now owns a portfolio of 21 villages across the country.

Owners buy their own house or apartment on a 250-year lease with access to facilities and flexible care if needed, enabling them to live an independent and healthy life. Audley Group is an

accredited care provider and a founder member of The Associated Retirement Community Operators, ARCO.

<https://www.audleygroup.com/>