

**FOR IMMEDIATE RELEASE****AUDLEY GROUP APPOINTS DEVELOPMENT DIRECTOR**

Audley Group, the UK's leading provider of luxury retirement villages, today announces the appointment of Philip Rolfe as Development Director.

In a new role for Audley, Philip will work alongside Construction Director Kevin Hudson to deliver the planned growth across Audley Group, at a pivotal moment for the company. Reporting to Managing Director Kevin Shaw, Philip will be key to the delivery of the business' future growth strategy. Philip has worked in partnership with Audley and their investment partner, Moorfield for many years and is very familiar with the brand, business model and development plans.

Philip joins from PMR Building Consultancy where he was Managing Director. With 29 years' experience in property, construction and development management, including 18 years as a Chartered Surveyor, Philip has an extensive track record across a wide variety of refurbishment and development projects. Prior to PMR Philip had senior roles at companies including Knight Frank, Watts Group and Jones Lang LaSalle.

Audley recently announced the formation of a joint venture with the real estate arm of Schroders and Octopus Real Estate, to fund the development of four sector leading retirement villages. Audley Group has been active in this market for over 20 years, and the 20 villages in its portfolio, when completed, will provide over 2,000 units nationwide.

**Kevin Shaw, Managing Director Audley Group said**

"Philip joins at a truly critical time for our business as we look to both build on existing opportunities and create new strategic partnerships. Significant investor interest, notably our recent joint venture puts Audley on a fantastic footing to accelerate our growth and we need exceptional people to drive this forward. Philip's unrivalled knowledge of the property market and development management experience will be of tremendous value to us as build our offering in the later living market."

**Philip Rolfe added:**

"Audley is a leading light in the retirement village market, with its innovative approach to spotting and securing growth opportunities. Audley is a company that I am very proud to join and I am delighted to play a part in continuing its successful mission of providing aspirational housing, facilities and care to older people across the UK. "

**-Ends-**

**For more information or spokespeople for Audley Group contact Jo Preston or Kathryn Cleaver on [audleygroup@teamspirit.uk.com](mailto:audleygroup@teamspirit.uk.com) or 020 7360 7878**

**Audley Group**

Audley Group is a specialist retirement housing provider which acquires sites, develops and then operates retirement villages. The Group has two brands: Audley Villages, founded in 1991 and aimed at the luxury end of the market, and Mayfield Villages, a proposition with broader appeal. Audley Group now owns a portfolio of 20 villages across the country.

Owners buy their own house or apartment on a 250-year lease with access to facilities and flexible care if needed, enabling them to live an independent and healthy life. Audley Group is an accredited care provider and a founder member of The Associated Retirement Community Operators, ARCO.

<https://www.audleygroup.com/>